

**WHAT IS CLAIMED IS:**

1. A composition comprising:

(i) at least one anionic associative polymer comprising at least one carboxylic acid group and at least one ester derived from a fatty alcohol and a carboxylic acid; and

(ii) at least one additional anionic associative polymer comprising at least one carboxylic acid group and at least one ester derived from an alkoxyated fatty alcohol and a carboxylic acid, wherein the fatty chain of said alkoxyated fatty alcohol comprises more than 18 carbon atoms.

2. The composition according to claim 1, wherein said at least one anionic associative polymer and said at least one additional anionic associative polymer are present in a combined amount effective to provide stability to at least one non-solid composition different from said composition of claim 1.

3. The composition according to claim 1, wherein said fatty alcohol of said at least one anionic associative polymer is chosen from C<sub>8</sub> to C<sub>36</sub> fatty alcohols.

4. The composition according to claim 1, wherein said at least one anionic associative polymer is chosen from copolymers derived from (i) at least one monomer chosen from C<sub>10</sub>-C<sub>30</sub> alkyl acrylates, and (ii) at least one monomer comprising at least one carboxylic acid group.

5. The composition according to claim 4, wherein said at least one

monomer comprising at least one carboxylic acid group is chosen from acrylic acid and methacrylic acid.

6. The composition according to claim 4, wherein said at least one anionic associative polymer further comprises at least one unit comprising at least one ester chosen from esters derived from acrylic acid and esters derived from methacrylic acid.

7. The composition according to claim 6, wherein said at least one anionic associative polymer is crosslinked with at least one allyl ether chosen from allyl ethers of sucrose and allyl ethers of pentaerythritol.

8. The composition according to claim 1, wherein said at least one anionic associative polymer is chosen from Acrylates/C10-30 Alkyl Acrylate Crosspolymers.

9. The composition according to claim 1, wherein said alkoxylated fatty alcohol is chosen from polyethylene glycol ethers.

10. The composition according to claim 1, wherein said at least one additional anionic associative polymer is chosen from copolymers derived from (i) at least one monomer comprising at least one ester derived from a carboxylic acid and a polyethylene glycol ether and (ii) at least one monomer comprising at least one carboxylic acid group.

11. The composition according to claim 10, wherein said at least one

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monomer comprising at least one carboxylic acid group is chosen from acrylic acid and methacrylic acid.

12. The composition according to claim 10, wherein said at least one additional anionic associative polymer further comprises at least one unit comprising at least one ester chosen from esters derived from acrylic acid and a polyethylene glycol ether, and esters derived from methacrylic acid and a polyethylene glycol ether.

13. The composition according to claim 10, wherein said polyethylene glycol ether is chosen from polyethylene glycol ethers of at least one alcohol chosen from nondecanol, arachidyl alcohol, heneicosanol, behenyl alcohol, tricosanol, triacontanol, and hentriacontanol.

14. The composition according to claim 1, wherein said at least one additional anionic associative polymer is chosen from Acrylates/Beheneth-25 Methacrylate Copolymers.

15. The composition according to claim 1, wherein said at least anionic associative polymer is present in the composition in an amount ranging from 0.01% to 2.5% by weight relative to the total weight of the composition.

16. The composition according to claim 1, wherein said at least one

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additional anionic associative polymer is present in the composition in an amount ranging from 0.01% to 5.00% by weight relative to the total weight of the composition.

17. The composition according to claim 1, further comprising at least one adjuvant chosen from anionic surfactants, cationic surfactants, nonionic surfactants, amphoteric surfactants, anionic polymers different from said at least one anionic associative polymer and different from said at least one additional anionic associative polymer, nonionic polymers, cationic polymers, amphoteric polymers, inorganic thickeners, organic thickeners, antioxidants, stabilizing agents, oxidizing agents, propellants, sequestering agents, emollients, humectants, fragrances, acidifying agents, basifying agents, chelating agents, moisturizing agents, vitamins, essential fatty acids, proteins, protein derivatives, preservatives, and opacifiers.

18. The composition according to claim 1, wherein said composition is in the form of an aqueous emulsion, a suspension, a dispersion, an aerosol foam, a cream, a lotion, a solution, a paste, a gel, a spray, or a hydroalcoholic lotion.

~~19.~~ A method for providing physical stability to at least one non-solid composition comprising:

including in said at least one non-solid composition, at least one stabilizing composition comprising:

(i) at least one anionic associative polymer comprising at least one carboxylic acid group and at least one ester derived from a fatty alcohol and a carboxylic acid; and

(ii) at least one additional anionic associative polymer comprising at least one carboxylic acid group and at least one ester derived from an alkoxyated fatty alcohol and a carboxylic acid, wherein the fatty chain of said alkoxyated fatty alcohol comprises more than 18 carbon atoms;

wherein said at least one anionic associative polymer and said at least one additional anionic associative polymer are present in a combined amount effective to provide stability to said at least one non-solid composition.

20. The method according to claim 19, wherein said fatty alcohol of said at least one anionic associative polymer is chosen from  $C_8$  to  $C_{36}$  fatty alcohols.

21. The method according to claim 19, wherein said at least one anionic associative polymer is chosen from copolymers derived from (i) at least one monomer chosen from  $C_{10}$ - $C_{30}$  alkyl acrylates, and (ii) at least one monomer comprising at least one carboxylic acid group.

22. The method according to claim 21, wherein said at least one monomer comprising at least one carboxylic acid group is chosen from acrylic acid and methacrylic acid.

23. The method according to claim 21, wherein said at least one anionic

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associative polymer further comprises at least one unit comprising at least one ester chosen from esters derived from acrylic acid and esters derived from methacrylic acid.

24. The method according to claim 23, wherein said at least one anionic associative polymer is crosslinked with at least one allyl ether chosen from allyl ethers of sucrose and allyl ethers of pentaerythritol.

25. The method according to claim 19, wherein said at least one anionic associative polymer is chosen from Acrylates/C10-30 Alkyl Acrylate Crosspolymers.

26. The method according to claim 19, wherein said alkoxyated fatty alcohol is chosen from polyethylene glycol ethers.

27. The method according to claim 19, wherein said at least one additional anionic associative polymer is chosen from copolymers derived from (i) at least one monomer comprising at least one ester derived from a carboxylic acid and a polyethylene glycol ether and (ii) at least one monomer comprising at least one carboxylic acid group.

28. The method according to claim 27, wherein said at least one monomer comprising at least one carboxylic acid group is chosen from acrylic acid and methacrylic acid.

29. The method according to claim 27, wherein said at least one additional anionic associative polymer further comprises at least one unit comprising at least one ester chosen from esters derived from acrylic acid and a

polyethylene glycol ether, and esters derived from methacrylic acid and a polyethylene glycol ether.

30. The method according to claim 27, wherein said polyethylene glycol ether is chosen from polyethylene glycol ethers of at least one alcohol chosen from nondecanol, arachidyl alcohol, heneicosanol, behenyl alcohol, tricosanol, triacontanol, and hentriacontanol.

31. The method according to claim 27, wherein said at least one additional anionic associative polymer is chosen from Acrylates/Beheneth-25 Methacrylate Copolymers.

32. The method according to claim 19, wherein said at least anionic associative polymer is present in the composition in an amount ranging from 0.01% to 2.5% by weight relative to the total weight of the at least one non-solid composition.

33. The method according to claim 19, wherein said at least one additional anionic associative polymer is present in the composition in an amount ranging from 0.01% to 5.00% by weight relative to the total weight of the at least one non-solid composition.

34. The method according to claim 19, wherein said at least one non-solid composition further comprises at least one adjuvant chosen from anionic surfactants, cationic surfactants, nonionic surfactants, amphoteric surfactants, anionic polymers different from said at least one anionic associative polymer and

different from said at least one additional anionic associative polymer, nonionic polymers, cationic polymers, amphoteric polymers, inorganic thickeners, organic thickeners, antioxidants, stabilizing agents, oxidizing agents, propellants, sequestering agents, emollients, humectants, fragrances, acidifying agents, basifying agents, chelating agents, moisturizing agents, vitamins, essential fatty acids, proteins, protein derivatives, preservatives, and opacifiers.

35. The method according to claim 19, wherein said at least one non-solid composition is in the form of an aqueous emulsion, a suspension, a dispersion, an aerosol foam, a cream, a lotion, a solution, a paste, a gel, a spray, or a hydroalcoholic lotion.

36. A method for making up, caring for or treating at least one keratinous material comprising:

applying to said at least one keratinous material at least one non-solid composition comprising at least one stabilizing composition comprising:

- (i) at least one anionic associative polymer comprising at least one carboxylic acid group and at least one ester derived from a fatty alcohol and a carboxylic acid; and
- (ii) at least one additional anionic associative polymer comprising at least one carboxylic acid group and at least one ester derived from an alkoxylated



fatty alcohol and a carboxylic acid, wherein the fatty chain of said alkoxylated fatty alcohol comprises more than 18 carbon atoms;

wherein said at least one anionic associative polymer and said at least one additional anionic associative polymer are present in a combined amount effective to provide stability to said at least one non-solid composition.

37. A method according to claim 36, wherein said at least one keratinous material is a human keratinous material.

38. A method according to claim 37, wherein said human keratinous material is chosen from hair, facial skin, lips, skin on the body, eyelashes, eyebrows, and nails.

39. The method according to claim 36, wherein said fatty alcohol of said at least one anionic associative polymer is chosen from  $C_8$  to  $C_{36}$  fatty alcohols.

40. The method according to claim 36, wherein said at least one anionic associative polymer is chosen from copolymers derived from (i) at least one monomer chosen from  $C_{10}$ - $C_{30}$  alkyl acrylates, and (ii) at least one monomer comprising at least one carboxylic acid group.

41. The method according to claim 40, wherein said at least one monomer comprising at least one carboxylic acid group is chosen from acrylic acid and methacrylic acid.

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42. The method according to claim 40, wherein said at least one anionic associative polymer further comprises at least one unit comprising at least one ester chosen from esters derived from acrylic acid and esters derived from methacrylic acid.

43. The method according to claim 42, wherein said at least one anionic associative polymer is crosslinked with at least one allyl ether chosen from allyl ethers of sucrose and allyl ethers of pentaerythritol.

44. The method according to claim 36, wherein said at least one anionic associative polymer is chosen from Acrylates/C10-30 Alkyl Acrylate Crosspolymers.

45. The method according to claim 36, wherein said alkoxyated fatty alcohol is chosen from polyethylene glycol ethers.

46. The method according to claim 36, wherein said at least one additional anionic associative polymer is chosen from copolymers derived from (i) at least one monomer comprising at least one ester derived from a carboxylic acid and a polyethylene glycol ether and (ii) at least one monomer comprising at least one carboxylic acid group.

47. The method according to claim 46, wherein said at least one monomer comprising at least one carboxylic acid group is chosen from acrylic acid and methacrylic acid.

48. The method according to claim 46, wherein said at least one additional anionic associative polymer further comprises at least one unit

comprising at least one ester chosen from esters derived from acrylic acid and a polyethylene glycol ether, and esters derived from methacrylic acid and a polyethylene glycol ether.

49. The method according to claim 46, wherein said polyethylene glycol ether is chosen from polyethylene glycol ethers of at least one alcohol chosen from nondecanol, arachidyl alcohol, heneicosanol, behenyl alcohol, tricosanol, triacontanol, and hentriacontanol.

50. The method according to claim 36, wherein said at least one additional anionic associative polymer is chosen from Acrylates/Beheneth-25 Methacrylate Copolymers.

51. The method according to claim 36, wherein said at least anionic associative polymer is present in the composition in an amount ranging from 0.01% to 2.5% by weight relative to the total weight of the at least one non-solid composition.

52. The method according to claim 36, wherein said at least one additional anionic associative polymer is present in the composition in an amount ranging from 0.01% to 5.00% by weight relative to the total weight of the at least one non-solid composition.

53. The method according to claim 36, wherein the at least one non-solid composition further comprises at least one adjuvant chosen from anionic surfactants, cationic surfactants, nonionic surfactants, amphoteric surfactants,

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anionic polymers different from said at least one anionic associative polymer and different from said at least one additional anionic associative polymer, nonionic polymers, cationic polymers, amphoteric polymers, inorganic thickeners, organic thickeners, antioxidants, stabilizing agents, oxidizing agents, propellants, sequestering agents, emollients, humectants, fragrances, acidifying agents, basifying agents, chelating agents, moisturizing agents, vitamins, essential fatty acids, proteins, protein derivatives, preservatives, and opacifiers.

54. The method according to claim 36, wherein said at least one non-solid composition is in the form of an aqueous emulsion, a suspension, a dispersion, an aerosol foam, a cream, a lotion, a solution, a paste, a gel, a spray, or a hydroalcoholic lotion.

~~55~~. A non-solid composition comprising at least one stabilizing composition comprising:

(i) at least one anionic associative polymer comprising at least one carboxylic acid group and at least one ester derived from a fatty alcohol and a carboxylic acid; and

(ii) at least one additional anionic associative polymer comprising at least one carboxylic acid group and at least one ester derived from an alkoxylated fatty alcohol and a carboxylic acid, wherein the fatty chain of said alkoxylated fatty alcohol comprises more than 18 carbon atoms,

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wherein said at least one anionic associative polymer and said at least one additional anionic associative polymer are present in a combined amount effective to provide stability to said at least one non-solid composition.

56. The composition according to claim 55, wherein said fatty alcohol of said at least one anionic associative polymer is chosen from  $C_8$  to  $C_{36}$  fatty alcohols.

57. The composition according to claim 55, wherein said at least one anionic associative polymer is chosen from copolymers derived from (i) at least one monomer chosen from  $C_{10}$ - $C_{30}$  alkyl acrylates, and (ii) at least one monomer comprising at least one carboxylic acid group.

58. The composition according to claim 57, wherein said at least one monomer comprising at least one carboxylic acid group is chosen from acrylic acid and methacrylic acid.

59. The composition according to claim 57, wherein said at least one anionic associative polymer further comprises at least one unit comprising at least one ester chosen from esters derived from acrylic acid and esters derived from methacrylic acid.

60. The composition according to claim 59, wherein said at least one anionic associative polymer is crosslinked with at least one allyl ether chosen from allyl ethers of sucrose and allyl ethers of pentaerythritol.

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61. The composition according to claim 55, wherein said at least one anionic associative polymer is chosen from Acrylates/C10-30 Alkyl Acrylate Crosspolymers.

62. The composition according to claim 55, wherein said alkoxyated fatty alcohol is chosen from polyethylene glycol ethers.

63. The composition according to claim 55, wherein said at least one additional anionic associative polymer is chosen from copolymers derived from (i) at least one monomer comprising at least one ester derived from a carboxylic acid and a polyethylene glycol ether and (ii) at least one monomer comprising at least one carboxylic acid group.

64. The composition according to claim 63, wherein said at least one monomer comprising at least one carboxylic acid group is chosen from acrylic acid and methacrylic acid.

65. The composition according to claim 63, wherein said at least one additional anionic associative polymer further comprises at least one unit comprising at least one ester chosen from esters derived from acrylic acid and a polyethylene glycol ether, and esters derived from methacrylic acid and a polyethylene glycol ether.

66. The composition according to claim 63, wherein said polyethylene glycol ether is chosen from polyethylene glycol ethers of at least one alcohol chosen

from nondecanol, arachidyl alcohol, heneicosanol, behenyl alcohol, tricosanol, triacontanol, and hentriacontanol.

67. The composition according to claim 55, wherein said at least one additional anionic associative polymer is chosen from Acrylates/Beheneth-25 Methacrylate Copolymers.

68. The composition according to claim 55, wherein said at least anionic associative polymer is present in the composition in an amount ranging from 0.01% to 2.5% by weight relative to the total weight of the composition.

69. The composition according to claim 55, wherein said at least one additional anionic associative polymer is present in the composition in an amount ranging from 0.01% to 5.00% by weight relative to the total weight of the composition.

70. The composition according to claim 55, further comprising at least one adjuvant chosen from anionic surfactants, cationic surfactants, nonionic surfactants, amphoteric surfactants, anionic polymers different from said at least one anionic associative polymer and different from said at least one additional anionic associative polymer, nonionic polymers, cationic polymers, amphoteric polymers, inorganic thickeners, organic thickeners, antioxidants, stabilizing agents, oxidizing agents, propellants, sequestering agents, emollients, humectants, fragrances,

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acidifying agents, basifying agents, chelating agents, moisturizing agents, vitamins, essential fatty acids, proteins, protein derivatives, preservatives, and opacifiers.

71. The composition according to claim 55, wherein said at least one non-solid composition is in the form of an aqueous emulsion, a suspension, a dispersion, an aerosol foam, a cream, a lotion, a solution, a paste, a gel, a spray, or a hydroalcoholic lotion.

72. The composition according to claim 55, wherein said at least one non-solid composition is in the form of a mascara, a composition for eyebrows, a lip composition, an eyeliner, an eyeshadow, a blusher, a foundation, a concealer, a nail composition, a moisturizer, a make up composition for hair, a hair styling composition, a shampoo, a conditioner, a hair dye, a hair bleaching composition, a hair relaxing composition, or a composition for permanent waving hair.

73. A multi-compartment kit for making up, care of or treatment of at least one keratinous material, said kit comprising at least two separate compartments, wherein

a first compartment contains at least one stabilizing composition comprising:

at least one anionic associative polymer comprising at least one carboxylic acid group and at least one ester derived from a fatty alcohol and a carboxylic acid; and



at least one additional anionic associative polymer comprising at least one carboxylic acid group and at least one ester derived from an alkoxylated fatty alcohol and a carboxylic acid, wherein the fatty chain of said alkoxylated fatty alcohol comprises more than 18 carbon atoms; and

a second compartment contains a composition for making up, care of or treatment of said at least one keratinous material.

74. A multi-compartment kit according to claim 73, wherein said at least one keratinous material is a human keratinous material.

75. A multi-compartment kit according to claim 74, wherein said human keratinous material is chosen from hair, facial skin, lips, skin on the body, eyelashes, eyebrows, and nails.

76. A multi-compartment kit according to claim 73, wherein said composition for making up, care of or treatment of at least one keratinous material is chosen from a mascara composition, a composition for eyebrows, a lip composition, an eyeliner composition, an eyeshadow composition, a blusher composition, a foundation composition, a concealer composition, a nail composition, a moisturizing composition, a make up composition for hair, a hair styling composition, a shampooing composition, a conditioning composition, a

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styling composition, a dyeing composition, a bleaching composition, a permanent waving composition, and a relaxing composition.

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